

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Designed, printed and supplied of Cheriya Mask Art – Posters; Lamination Boards. Scrolls and Tholu Bommallata Scrolls by M/s. Livewires Advertising Pvt., Ltd, Hyderabad - Amount sanctioned Rs.77,950/- (Rupees Seventy Seven Thousand Nine Hundred and Fifty only) – Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 608

Dated:02-08-2013

Read:

Bill No.Prod-081, of M/s. Livewires Advertising Pvt., Ltd., Hyderabad ,  
Dt.16-07-2013.

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**ORDER:**

As part of tourism promotional initiatives, it was discussed in the review meeting held under the Chairmen Ship of the Special Chief Secretary (T), in the presence of all senior official and heads of the departments on printing of New Tourism Promotional materials, accordingly this department has requested M/s.Livewires Advertisement Pvt., Ltd, Hyderabad, (an empanelled agency with this department) to designed and print Cheriya Mask art – Posters with Hon’ble Chief Minister and Union Minister of Tourism, Lamination Boards, Scrolls and Tholu Bommallata Scrolls, the above said Cheriya Mask Art form posters, Lamination Boards and Scrolls, will be distributed among all the Haritha Hotels and Restaurant units of APTDC, Paryatak Bhavan, State Gallery of Fine Arts, Hyderabad and to New Delhi (AP Tourism Information Center, etc.) After supplying of above material, the said agency has forwarded a bill amounting to Rs.77,950/- for arranging payment.

2. Government after careful examination of the matter, hereby accord sanction an amount of Rs.77,950/- towards designing, printing and supplying of Cheriya Mask art – Posters with Hon’ble Chief Minister and Union Minister of Tourism, Lamination Boards, Scrolls and Tholu Bommallata Scrolls and release an amount of Rs.77,950/- (Rupees Seventy Seven Thousand Nine Hundred and Fifty only).

3. The amount sanctioned at Para 2 above shall be debited to the following Head of Account:  
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan – SH (20) Promotion of Events – 500 - Other Charges - 503 - Other Expenditure”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at Para-2 above and disburse the same to M/s. Livewires Advertising Private Limited, Hyderabad through the following details.

Bank Name	:	Corporation Bank
Bank Branch	:	Dwarkapuri Colony, Hyderabad
Bank Account No.	:	206600202000203
IFSC Code	:	CORP0002066

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To,  
M/s. Livewires Advertising Private Limited, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**